

Ledbury Town Plan – Action Plan

Environment and energy

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
Q38 Do you feel safe in Ledbury?							
Objective 1: To promote Ledbury as being a safe place to live	To exhort Ledbury Town Council to formally set up a communications programme of news and PR etc on actions taken in the Town Plan as a result of the survey and regularly report on what has changed/been improved as a result - with the theme 'Ledbury is a safe place to live' 'Imagine Ledbury' to be re-published with the survey results with the theme 'What a safe place Ledbury is to live in' and why	Ledbury TC Liz Harvey Richard Hadley (Publisher of Imagine Ledbury?)	Ledbury Focus Ledbury Reporter NW/PACT	M L	M M	Mid-2015 and ongoing Summer 2015	
Q39 Do you know how to contact the Police?							
Objective 1: To increase awareness of how to contact the police	Implement ways to communicate the key contact numbers of 101 and 999 more effectively More effectively communicate the local <u>specific</u> Police contacts Given Police advice that the most successful ways of getting messages across and communicating with the public are by internet and email, do more to promote the West	PCSO David Alexander Beverley Bladen (Community Volunteers Coordinator, West Mercia Police) Ledbury Councillors Liz, Phil, Terry PCSO D Alexander Beverley Bladen Beverley Bladen	Ledbury Focus - Monthly Community Directory - Regular Quarterly report Ledbury Local Pages Hereford Yellow Pages Hereford CC (to promote in yearly rates Newsletter) Ledbury Focus - Regular Quarterly report Ledbury Focus Ledbury Community Day stand (6 June 15)	L L Already done L L L L L	H H M M H H	Both by next convenient issue By next publication Next rates letter (2016?) Next possible issue Ongoing	Activities also contribute to Objective for Q38 3/15 David Alexander is taking forward these activities – see emails for progress e.g. improvements in Focus article in April. David is contacting Beverley Bladen re her activities 3/15 Group believe a regular (e.g. annual) communication from a trusted source would refresh the message (noting that the yearly rates newsletter is defunct) – key to piggy back in cost terms to get the message across. 5/15 Police have appointed a Neighbourhood Watch Coordinator for the area – Paul Crumpton -

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
	Mercia Police website, its Facebook page and twitter account and substantially increase NW (Neighbourhood Watch) Alerts email sign-ups and explore using the planned new SNT (Safer Neighbourhood Team) Police in-house messaging system						01905 727402 - paul.crumpton@westmercia.pnn.police.uk REVIEW ACTIONS HERE IN LIGHT OF THIS DEVELOPMENT
Q40 Are you aware of PACT meetings							
Objective 1: To increase awareness of the PACT meetings	<p>Discuss the name of PACT with a view to possibly renaming and rebranding so it can be better explained and communicated about what it means</p> <p>Consider setting PACT priority for 2015/16 as to promote Police contact awareness and increasing NW Alerts email sign-ups</p> <p>Promote and communicate any resulting changes with a re-launch to increase awareness of the PACT meetings and what they do, including its Facebook Page and being mentioned in the published Ledbury Neighbourhood Plan (NP)</p>	<p>Annette Crowe PCSO D Alexander</p> <p>Annette Crowe PCSO D Alexander</p> <p>Annette Crowe PCSO D Alexander Beverley Bladen NP team</p>	<p>Ledbury Focus NW email alerts</p>	<p>L</p> <p>L</p> <p>L</p>	<p>M</p> <p>M</p> <p>M</p>	<p>Next meeting 14 April 15</p> <p>Next meeting 14 April 15</p> <p>During 2015</p>	
Q41 Would you like to be a Neighbourhood Watch scheme member							
Objective 1: To be decided if one can be formulated as a result of a meeting held with the local Police	After a meeting with the Police to ask why the PCSO thinks there is a decline of NW (only 10 local schemes currently exist and people, especially the young, are just not willing to get actively involved) it was felt that to set specific objectives or actions for this question would not be practical - should instead focus on actions for Q39, Q40 and Q43						

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
Q42 Any issues of regular concern							
<p><i>Objective 1:</i> To reduce the nuisance caused by dog mess</p> <p><i>Objective 2:</i> To reduce the amount of litter in Ledbury</p>	<p>Note: Since these two issues are closely related, it was felt that the same actions would apply to both objectives</p> <p>Having analysed the data on locations of dog waste bins/litter bins given by respondents and where they felt they should be, consider providing more bins in perceived hot spots of:</p> <ul style="list-style-type: none"> - The Recreation Ground (The Rec) including two litter bins by the covered shelter which is a constant mess - The Town Trail - High Street, The Homend, Deer Park and New Mills <p>Substantially increase numbers of signs and improve signage content of offence and fines for dog mess nuisance and litter (according to local bye laws) to enhance enforcement and to include:</p> <ul style="list-style-type: none"> - Litter and dog mess dropping is an offence - Fines of up to £500 - Use both types of bin for either - Call 101 to report abuse - Hereford Enforcement Officers Patrol <p>Set up a pressure group to:</p> <ul style="list-style-type: none"> - Identify the problem hot spots - Remediate some of the problems by collecting litter/dog mess on a regular basis and fix any easy bin problems - Increase awareness of need to take personal responsibility for litter and dog 	<p>Ledbury TC</p> <p>Ledbury TC</p> <p>Ledbury TC</p>	<p>Hereford CC</p> <p>Hereford CC</p> <p>Love Ledbury Imagine Ledbury 'Voice of Ledbury' Facebook page Richard Hadley</p>	<p>H</p> <p>M</p> <p>L</p>	<p>M</p> <p>M</p> <p>H</p>	<p>During 2015/16</p> <p>Summer/Autumn 2015</p> <p>Summer 2015</p>	

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
			Parent Toddler groups				
Q63 Feedback on town centre improvement ideas							
Objective 1: To encourage the Town Council to develop and implement a traffic and parking management plan incorporating a Park & Ride scheme	Set-up a special interest pressure group to work with the Town Council to: <ul style="list-style-type: none"> - Look for obvious parking shortages on the map of the town and identify possible new parking sites - Speak to funding people (Town & County Councils?) to find out what the budget/costs could be - Recommend if and where a Park & Ride scheme could be established 	Ledbury TC	Hereford CC	L	M	2015	4/15 The Group feel that more room for markets should take precedence over parking loss in the High St. The Group feel that parking capacity issues can only be addressed by more radical approaches e.g. park and ride
Objective 2: To identify and tidy up/maintain any inadequate road and information signs	The group set up as an action to objective 1 to also incorporate looking at road signage deficiencies and maintenance needs as part of their brief (parking signs are part of it anyway) to identify what needs to be improved and what new signs are needed (Note: this objective is not regarded as being big enough or important enough to have its own group to address it)	Ledbury TC	Hereford CC	M	L	2016	
Q64 Specific streets and walkways improvement suggestions							
Objective 1: To enhance the attractiveness of Ledbury amenities by	(Note new objective set after analysis of the data, being a new one to complement and add to the objectives of Q42)						4/15 These facilities need to be sold as being for everyone – residents should have pride in their Town!

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
more trees, benches and litter bins in the significant locations where visitors are likely to go or be taken	<p>From an analysis of the data, there is a clear need for Ledbury TC to implement an initiative to find sponsors for the provision of trees (there used to be more), benches and litter bins in the town amenity areas of:</p> <ul style="list-style-type: none"> - The Rec - Market House area - Around the Masters House - Benches also in High Street, Deer Park and Riverside Walk - Trees also in New Mills area, High Street and Longacres 	Ledbury TC	Hereford CC	M	L	2016	Group agree that a stock take of current facilities would be an early action to confirm need as opposed to perception
Q65 Locations for these improvements							
No objective set since locations are specifically covered in Q42 and Q64 actions							
Q71 Interest in joining energy schemes							
<p>Objective 1: To raise awareness of existing energy discount schemes</p>	<p>(Note - EE group team member Paul has been chasing feedback from Matthew Locking, relevant Manager at Hereford CC on what they are currently doing in this area, but no reply received so far- he may get input that could be fed back into these actions)</p> <p>Support the public forums being held by the Ledbury Energy Information Centre (LEIC) to promote this cause (next one on 27/2/15) with, eg. flyers, notice boards as in the Tourist Information Centre café and on Sunshine Radio</p> <p>Find funding or equivalent in kind to have more public meetings/forums of this kind from - eg,</p>	<p>LEIC</p> <p>LEIC</p>	<p>Keep Herefordshire warm Marches Energy agency</p> <p>Ledbury Community</p>	<p>L</p> <p>L</p>	<p>M</p> <p>M</p>	<p>Immediate</p> <p>By end</p>	<p>4/15 Group advised by Paul Kinnaird believe current focus should be on improving communication of what is available that people can join rather than any need currently to set up new schemes in Ledbury. CONFIRM WITH PAUL.</p> <p>On this basis have not recommended setting up a group energy discount scheme for Ledbury</p>

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
	<p>from Ledbury TC or Hereford CC?</p> <p>Promote the ongoing stand that LEIC currently has in the Homend Mall (or will have after 27/2) and make sure space is always found for the ongoing LEIC stand when/if no longer able to use Homend Mall space</p> <p>Produce more case studies to be publicised (including finding an energy discount scheme 'hero' or 'advocate')</p>	<p>LEIC</p> <p>Low carbon Ledbury</p>	<p>Solar Coop (LCSC)</p> <p>Newleaf hEnergy Ledbury Community Day (LCD)</p>	<p>L</p> <p>L</p>	<p>H</p> <p>M</p>	<p>2015</p> <p>Spring 2015</p> <p>Autumn 2015</p>	
<p>Objective 2: To increase awareness of and promote existing home insulation initiatives and community schemes including the Ledbury Community Solar Group and the Ledbury Energy Information Centre</p>	<p>Because the Ledbury Community Solar Co-op (LCSC) is already oversubscribed - produce a plan to support more community energy projects (or an extension/new programme as part of the existing group)</p> <p>Promote forming other local energy schemes supported by community funds (eg. wood based businesses)</p> <p>Find funding or equivalent in kind to have more public meetings/forums (such as promoted by the LEIC) - eg. from Ledbury TC or Hereford CC?</p> <p>Produce and release case studies/good news stories</p>	<p>LCSC</p> <p>LCSC</p> <p>Newleaf</p> <p>LEIC</p>	<p>Community Buildings</p> <p>Sharenergy</p> <p>Ledbury TC Hereford CC</p> <p>Newleaf hEnergy</p>	<p>L</p> <p>L</p> <p>L</p> <p>L</p>	<p>M</p> <p>M</p> <p>M</p> <p>H</p>	<p>2015</p> <p>2015/16</p> <p>2015</p> <p>Autumn 2015</p>	
Q72 Which environmental schemes should be seen more in Ledbury							
<p>Objective 1: To encourage the development of volunteer groups</p>	Contact local groups that are interested in these aspects of the plan for advice and information	Find a volunteer to coordinate	Ledbury TC Ledbury Naturalist	L	M	2015	

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
to implement schemes for the management of local woodland for timber and wildlife, for the development of wildlife corridors and the management of public spaces to encourage flowers and wildlife	<p>If deemed to be sufficient interest on feedback from the groups, set up a specific 'Ledbury Conservation Group' to:</p> <ul style="list-style-type: none"> - Define objectives and aims - Identify sources of funding (eg. landfill organisations) - Conduct ongoing publicity on group intentions and actions - Recruit volunteers to implement them 	The same volunteer	Field Club Herefordshire Wildlife Trust Local ecologist Sustainability West Midlands The Forestry Commission Local private owners of woodland (for both actions)	L	M	2015 and ongoing	
<p><i>Objective 2:</i> To encourage the Ledbury Allotment Association to promote the availability of allotments and the work they are doing in this area</p>	<p>(Note - during the timescale of the survey, the LAA has started to promote the fact that sites are available, so the original words 'to do more' have been removed from the original objective)</p> <p>Support the Ledbury Allotments Association (LAA) in their promotion of the availability of plots, including encouragement for them to take a stand at the Ledbury Community Day on June 6th 2015</p>	One of the Ledbury TC Councillors to be asked to volunteer to coordinate	Ledbury Focus Ledbury TC Community Day organisers	L	M	During 2015	4/15 Not a role for a Ledbury TC – Allotment Assoc have been invited to join Community Day
<p><i>Objective 3:</i> To encourage the development of local walks, town trails and new rights of way by Ledbury Town Council</p>	<p>Contact local groups that are interested in these aspects of the plan for advice and information</p> <p>If deemed to be sufficient interest on feedback</p>	<p>Approach Ledbury Vale Ramblers to find volunteer to coordinate</p> <p>The same</p>	Ledbury & District Harriers Ledbury Area Cycle Forum Cyclists Touring Club	L	M	2015 and	

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
	<p>from the groups, set up a specific 'Ledbury Paths and Rights of Way Group' to:</p> <ul style="list-style-type: none"> - Find volunteers to help keep existing paths clear, eg. from local walking, running and cycling clubs/groups - Explore if we could establish more nature reserves in and around Ledbury - Identify possible sources of funding for these - Make sure the town plan makes a clear statement of what people need in these areas - Set up a pressure group to audit and make sure contracted maintenance to public paths is done - Find out who owns the public footpaths in Ledbury and who is responsible for keeping them clear - and then make sure they do it - Identify if there are any new footpaths or rights of way that could be developed - Explore if the group could help Ledbury TC take over the management and development of the Riverside Area from Hereford CC and integrate that with growth of the Ledbury Town Trail 	volunteer	<p>Leadon Vale Ramblers</p> <p>Herefordshire Wildlife Trust</p> <p>The Forestry Commission</p> <p>Sustainability West Midlands</p> <p>(for both actions)</p>			ongoing	
<p><i>Objective 4:</i> To establish a community garden group</p>	<p>Identify any existing community gardens and who looks after them/deals with them and get their feedback on scope for more</p> <p>If as a result there is felt to be scope to develop more, promote the idea of a public meeting to get a group going</p>	<p>Ledbury TC</p> <p>Ledbury TC</p>	<p>Horticultural Society</p> <p>Ledbury in Bloom</p> <p>Herefordshire Wildlife Trust</p> <p>Ledbury Allotment Association</p>	<p>L</p> <p>L</p>	<p>M</p> <p>M</p>	<p>2015</p> <p>2015 and ongoing</p>	<p>4/15 Group feel that there should be a central coordinating group – below this groups could operate in individual gardens/sites. Note that a central group could help with funding etc for individual initiatives.</p>

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress/Notes
<p><i>Objective 5:</i> To promote greater awareness of existing green waste collection service</p>	<p>(Note objective changed from original on of to set up a service, to the current one when it was discovered that at least two schemes already existing)</p> <p>Contact the existing commercial green waste collection service in Ledbury to explain survey findings and get their feedback and discuss how to promote their service more effectively</p> <p>Communicate more effectively that Hereford CC will collect green waste and how people go about using it</p>	Ledbury TC	The green collection service(?)	L	M	Immediate	<p>PandD Green Waster operate a collection service in Ledbury for an annual fee – see www.panddgreenwaste.wordpress.com</p>
		Ledbury TC	<p>Ledbury Focus</p> <p>Hereford CC (to promote in yearly rates Newsletter)</p> <p>Ledbury Household Recycling Centre (run by Severn Waste Services)</p>	L	M	<p>Immediate</p> <p>Next rates letter (2016?)</p>	<p>See q39 re rates letter – rationale for a regular and trusted reminder - ? will we still get an annual refuse collection handout?</p>