

**Ledbury Town Plan – Action Plan *ECONOMIC DEVELOPMENT – Housing Development***

**at 18/5/15**

Objective & justification	Actions	Who will do it?	Partners	Cost (H,M,L)	Priority (H,M,L)	Time scales	Progress and Notes
Q5 If you said you were looking to move in Ledbury in next 5 years – What sort of home would you be looking for Q7 What Facilities do you believe to be put in place alongside the development of new housing in Ledbury? Select from Important, Not Important, No Opinion							
<p><b>H1 – Provide sufficient Affordable Housing to meet the needs of local people within new housing development.</b>                      85% of respondents (2192) considered this Important</p>	1. Include requirement in Ledbury Parish Neighbourhood Plan 2. Review development plans to ensure that they meet requirements. 3. Liaise with developers and housing associations to ensure that plans best meet the needs of the Ledbury community.	LTC  HC LTC  LTC	Developers Housing Associations  Developers Housing Associations	L	H	Now  Ongoing  Ongoing	Developments should include a suitable proportion of Social Housing  NOTE: A need for affordable housing is included in Herefordshire Council’s draft Core Strategy for Ledbury
<p><b>H2 – Provide more housing suitable for the elderly including sheltered accommodation.</b>                       Q7 46.08% (1116) of respondents considered this Important                       Q5 8% (29) of those planning to move in next 5 years are looking for sheltered accommodation or extra care</p>	1. Include requirement in Ledbury Parish Neighbourhood Plan 2. Review development plans to ensure that they meet requirements. 3. Liaise with developers and housing associations to ensure that plans best meet the needs of the Ledbury community.	LTC  HC LTC  LTC	Developers Housing Associations  Developers Housing Associations	L	H	Now  Ongoing  Ongoing	Coordinate into Neighbourhood Plan  Ledbury will need to provide for such needs for the whole of the district as well as Ledbury parish.
<p><b>H3 – Ensure there is a stock of suitable homes for downsizing</b>                       Q7 43.78% (1056) of respondents considered this important                       Q5 22% (80) of those planning to move in next 5 years are looking to downsize</p>	1. Include requirement in Ledbury Parish Neighbourhood Plan 2. Review development plans to ensure that they meet requirements. 3. Liaise with developers and housing associations to ensure that plans best meet the needs of the Ledbury community.	LTC  HC LTC  LTC	Developers Housing Associations  Developers Housing Associations	L	H	Now  Ongoing  Ongoing	Coordinate into Neighbourhood Plan

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<b>H4 – Ensure commensurate improvements to facilities and services are provided alongside new housing development</b>  Q7 Provision of <i>road improvements</i> (85% - 2206), <i>healthcare provision</i> (84% - 2141), and <i>school places</i> (82% - 2090) seen as particularly important by respondents. 64% (1571) see provision of more <i>recreational space</i> as important	1. Include requirement in Ledbury Parish Neighbourhood Plan 2. Review development plans to ensure that they meet requirements. 3. Liaise with developers and housing associations to ensure that plans best meet the needs of the Ledbury community.	LTC  HC LTC  LTC	Developers Housing Associations  Developers Housing Associations	L	H	Now  Ongoing  Ongoing	Coordinate into Neighbourhood Plan
<b>H5 – Encourage the development of more local employment opportunities alongside the development of new homes.</b>  Q7 Provision of local employment was seen as important alongside the development of new homes by 92% (2414) of respondents.	1. Identify need for homes for those employed locally in Ledbury Parish Neighbourhood Plan 2. Liaise with developers and local agents to encourage development of employment opportunities in Ledbury.	LTC  LTC	HC Chamber of Commerce Marches Bus Dev	L	H	Now  Ongoing	Coordinate into Neighbourhood Plan  Increased employment opportunity is seen by many as important to prevent Ledbury developing/declining into a dormitory or retired persons town.