

## Developing Public Realm & Transportation – Stakeholder Views

Balfour Beatty has been commissioned by Herefordshire Council to develop outline proposals for improvements to the public realm and transportation in Ledbury and we would like to hear your views.

The Ledbury Town plan ([http://www.ledburytowncouncil.gov.uk/The\\_Town\\_Plan.aspx](http://www.ledburytowncouncil.gov.uk/The_Town_Plan.aspx)) has identified a number of issues and objectives, following extensive consultation and we would like to use these as a starting point to gain further views on current issues and possible improvements to Ledbury public realm and transportation.

Please complete the form below indicating your views or ideas in relation to each of the objectives / actions. If a particular objective is not relevant to you or your organisation, please leave it blank. Should you require more space, or have views / ideas not specifically related to the objectives listed, please record these on a separate sheet.

Public Realm	
LTP Ref: <b>E11, TT6</b>	Making “green space” more accessible for amenity use
Objective:	Develop an enhanced footpath network in and around Ledbury
Town Plan actions:	Research possible new routes and options to enhance existing routes to develop an improved network of footpaths in and around Ledbury
Your views/ ideas:	
LTP Ref: <b>HW10, YP12, YP13, YP14</b>	Quality spaces for recreation and leisure
Objective:	Maintain and expand the availability and quality of public access spaces for recreation and leisure
Town Plan actions:	Develop a plan for the expansion of public access facilities – including provision of enhanced footpaths (all weather), new routes etc. Improve lighting beside the recreation ground (mentioned by young people) and on the Town Trail
Your views/ ideas:	

LTP Ref: <b>VT1, VT2, VT3, VT5, E6, R3</b>	Attracting more visitors, meeting visitors expectations
Objective:	Develop and improve facilities to make visitors welcome and provide for increasing visitor numbers
Town Plan actions:	Provide better quality tourist information in town, including establishing tourist information points in the central area, improving signage and updating maps of tourist attractions on existing boards in town, obtaining sponsorship from local trader adverts.
Your views/ ideas:	
LTP Ref: <b>E7</b>	Appearance of Public Space
Objective:	Enhance the attractiveness of Ledbury with more trees, benches and litter bins
Town Plan actions:	
Your views/ ideas:	

<b>Transportation</b>	
LTP Ref: <b>R4</b>	Creating accessible space for all in the Town Centre
Objective:	Develop facilities to support increased pedestrian and market activity in the High Street/Town Centre with safe access for all members of the community
Town Plan actions:	<p>Investigate options for extending High Street market area considering a more pedestrian friendly street layout, speed limits, and traffic/parking restrictions for market days.</p> <p>Review what facilities would encourage better use of the area around and under Market House both when used for markets and at other times – for example with improved lighting, an outdoor café area, screening, more seating, trees</p> <p>Include the access needs of all members of the community including pedestrians, pram pushers, the disabled and those of limited mobility, when developing improvements in Ledbury</p> <p>Improve Town Centre accessibility – drop-downs, access to premises</p>
Your views/ ideas:	
LTP Ref: <b>R5, TT5, E6, VT4</b>	Supporting those who need to visit the Town Centre by car
Objective:	Provide convenient parking for residents and visitors to access the Town Centre
Town Plan actions:	<p>Progress out-of-centre free parking provision integrated with the coach park and existing circular bus route to town centre.</p> <p>Progress use of school car parking areas at weekends and in holidays – with signage.</p> <p>Review park and ride and out of town options</p> <p>Ensure all parking provision in town is well signed</p> <p>Provide practical solutions for the car parking needs of residents who do not have access to off-street parking.</p> <p>Consider a dedicated drop-off and pick-up point in the centre for volunteer drivers</p>
Your views/ ideas:	

LTP Ref: <b>TT3, TT4, R6, E6</b>	Road Safety and Traffic Circulation
Objective:	Promote safety on Ledbury's roads, implementing measures where appropriate to safeguard motorists, cyclists and pedestrians and to encourage visitors to stay
Town Plan actions:	<p>Conduct a review of ongoing traffic management needs for the Town, particularly in and around the Town Centre</p> <p>Obtain more effective enforcement of the current restrictions on Heavy Goods Vehicles through the Town Centre</p> <p>Consider restricting deliveries to town centre in peak trading hours</p> <p>Provide safe drop off points away from schools</p>
Your views/ ideas:	
LTP Ref: <b>TT1, TT6, TT7, E5, TT8, YP11</b>	Reducing car use
Objective:	Promote walking and cycling in Ledbury for access and leisure use to reduce car use and to attract more visitors
Town Plan actions:	<p>Improve routes for walking and cycling in Ledbury. Other footpath routes in the built area, improved crossings of major roads, all weather (tarmac) surfaces</p> <p>Ensure provision for safe cycle and footway routes, linking to the rest of the town, is included in the planning of any new developments or facilities</p> <p>Provide additional safe cycle parking in the Town</p> <p>Explore provision of secure bike parking and rent-a-bikes at the railway station</p> <p>Expand the availability of car parking at/near the station</p> <p>Improve the accessibility of the pedestrian link between the Station and the Town Centre</p>
Your views/ ideas:	