

Ledbury Town Plan Working Group

Tuesday 13th February 2018

7pm at Ledbury Town Council Offices, Church Lane

Report of Meeting

Attendees: Councillors Francis, Morris and Shields, Griff Holliday, Sally Holliday, Patricia Wilkin, Christine Tustin

1. Apologies: None
2. Review of progress in respect of issues discussed/recommended at the meeting on 28th November 2016
 - a) Progress with operational review and action plan – and impact on progressing Town Centre initiatives.
Status: *A first meeting of the Operational Review Working Party has been held with further meetings planned. Members reported good progress so far.*

Review at next meeting

- b) Providing for town, business and trade development – progress with proposals for a Town Centre manager, and provision in Town Council budgets

Status: *At the meeting of Economic Planning and Development Committee on 7th September it was agreed to delay any further discussion on the possibility of appointing a Town Centre Development Manager until the conclusion of the Operational Review (see 2a above).*

Griff Holliday reported that at the Economic Development and Planning (EDP) Committee on 4th January Cllr Barnes had referred to a first meeting of the Town Promotion Working Group last April – there had been no subsequent meeting or activity. EDP resolved (P.10 – 01.18) on 4th January to contact groups to gauge any interest in having another meeting.

The meeting **endorsed the proposed action by EDP, recommending** such a group should be re-established to develop a cogent promotion plan for Ledbury.

Councillor Morris and Christine Tustin have agreed to review options for the town having an up-to-date visitor web-site, considering what is currently available, possible costs for an up-grade, and on-going maintenance and content needs. **Action: Councillor Morris and Christine Tustin**

Review at next meeting

- c) Setting up a patient group to consider health issues throughout the town.
Status: *Following the meeting with Healthwatch Herefordshire on 16th January, a further meeting has been arranged for 5th March with representatives from Healthwatch and both Surgery PPGs to develop ideas for a Ledbury Health Group.*

Griff Holliday confirmed that Market Surgery PPG would be represented at the meeting. Patricia Wilkin is liaising with St Katherine's Surgery PPG.

Review at next meeting

- d) Coordination of sports groups to optimise use of sports facilities.
Status: *The Environment and Leisure Committee had a presentation from Ian Beer, President of the Ledbury and District Sports Federation at their meeting on 29th June, at which Mr Beer spoke of concerns over the under provision of playing fields in the Town and queried how the Town Council proposed to address the situation.*

Mr Beer has confirmed by letter released to the press that a new chairman and secretary have been found for the Ledbury and District Sports Federation and they are now able to take sport issues forward including playing fields provision as need arises, and as identified by the work of the Federation's review group.

Cllr Fieldhouse confirmed at Full Council on 1st February that the previously inadequate section on Sports Provision in the draft (Section 14) Neighbourhood Plan was being rewritten to reflect the town's need for more playing fields, following comments received.

Review at next meeting

- e) Youth Council
Status: *Mr Evans, the Head of John Masefield High School had asked for activities of the Youth Council to be suspended for the time being.*

Sally Holliday reported that a presentation had now been agreed with Mr Evans for JMHS Year 9s in early March with a view to recruiting new Youth Council members. No action was in hand with the current Year 10s. She was seeking assurance that those recruited would be able to continue when they moved forward to Year 10 after the Summer. She noted that time might be short for the Youth Council to do anything for Community Day on 9th June. **Action: Sally Holliday**

Review at next meeting

f) Traffic Management

Status: *The report on Ledbury's Public Realm (including traffic management) being produced by Balfour Beatty for Herefordshire Council due for publication at the end of March 2017 is still not available – in July it was expected to be available to stakeholders in September.*

This matter was brought by this Group to the agenda of the Economic Development and Planning (EDP) Committee at their meeting on 4th January where it was resolved (P10 – 01.18) that the Clerk make enquiries.

Review at next meeting

g) Visitor Brochure arrangements and budget

- The new Joined Up Heritage/Traders Association Arrival brochure is due to be launched in March with a print run of 30,000.
- The Town Council has agreed to the distribution of the remaining 15,000 copies (approx.) of the 2016 edition Destination brochure via Glide Publications.
- Consideration of a reprint of the Destination brochure was deferred by EDP for the time being.

h) Communications with residents and businesses

Work is continuing on a requirements document for the redevelopment of the Town Council website. An article for the next Focus edition has been agreed – this will put forward suggestions for Participatory Budgeting, including ideas from the Town Plan.

Review at next meeting.

3. Any other business

- a) *Great Western Railway Franchise Consultation*– Councillor Francis reported a well-attended meeting on Tuesday 23rd January following which he has prepared comments from the meeting which were endorsed at EDP on 8th February and will now go forward. The intention is to publish these on the LTC Website

Next Meeting: Tuesday 20th March, 2018 at Town Council Office at 7pm.

Griff Holliday
For Ledbury Town Plan Working Group
19th February 2018