

LEDBURY TOWN COUNCIL

CONFIDENTIAL

ENVIRONMENT & LEISURE COMMITTEE	19 SEPTEMBER 2019	AGENDA ITEM: 13
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Report prepared by Angie Price – Town Clerk

ERECTION OF BANNERS IN LEDBURY

Purpose of Report

The purpose of this report is to provide Members of the Environment & Leisure Committee with an update on the suggestion to have banners displayed in Ledbury.

Detailed Information

At the last meeting of the Committee the Clerk was requested to obtain quotes for horizontal and vertical banners and stress testing requirements and also to contact BBLP in respect of what permissions would be required to display any such banners.

Following the meeting the Clerk sent an email to BBLP to enquire about what permissions would be required in respect of fixing banners in the town as a permanent fixture i.e. either across the street or attached to street lights.

BBLP have advised that they spoke to the licensing officer and that a Banner Licence would be required at a cost of £50 and that the locations where the banner were to be fixed would need to be individually stress tested.

They advised that once the Council has chosen the specific locations to contact them and they will ask the Licensing Officer to contact the Council to discuss the requirements.

Banner Costs

Costs have been obtained by the administration team from one company at this stage to provide an idea of the potential costs of the banners, a copy of these costs is attached.

Recommendation

Members need to decide on what type of banners they would prefer and where they would like to have them displayed, to enable the Clerk to meet with the Licensing Officer to establish what is to be done to achieve this.