

## Ledbury Town Plan Working Group

Tuesday 26<sup>th</sup> June 2018

7pm at Ledbury Town Council Offices, Church Lane

### Report of Meeting

Attendees: Councillors Shields and Morris, Griff Holliday, Sally Holliday, Patricia Wilkin (also of St Katherine's PPG) for all. Councillor Warmington for item 2. Brenda Hill and Heather Peaker of Market Surgery PPG for item 3c.

1. Apologies: Councillor Francis
2. Opportunities to develop the town centre's economy, visitor profile and markets.

Griff Holliday summarised key issues in respect of the need for Ledbury to make economic use of its assets and develop as a market town in an increasingly competitive environment. He also referred to the work undertaken by the working group to produce a specification for a Town Plan Manager identifying the areas of activities that could benefit the town's economy – this specification was presented to the Economic Development and Planning Committee (EDP) in 2017 but any action was deferred.

The meeting agreed that it made sense to develop economic development priorities for the town and that the Town Plan Manager Specification and the objectives in the Town Plan were a good place to start, noting that budgetary and funding needs would need to be considered in the process of prioritisation.

Councillor Warmington agreed to include an item on the Agenda of the next EDP meeting setting up a Town Development Working Group to assess economic development priorities. The Town Plan Working Group will provide the meeting with a short paper justifying the proposal.

**Actions: Councillor Warmington and Griff Holliday for TPWG**

3. Review of progress in respect of issues discussed/recommended at the meeting on 28<sup>th</sup> November 2016
  - a) Progress with operational review and action plan – and impact on progressing Town Centre initiatives.  
**Status:** Recent council changes have held back progress.  
**Review** at next meeting
  - b) Providing for town, business and trade development – progress with proposals for a Town Centre manager, and provision in Town Council budgets

**Status:** *At the meeting of Economic Planning and Development Committee on 7<sup>th</sup> September it was agreed to delay any further discussion*

*on the possibility of appointing a Town Centre Development Manager until the conclusion of the Operational Review (see 2a above).*

- *Town Promotion:* See item 2 above
- *Development of Market:* See item 2 above
- *Visitor Website:* Christine Tustin is establishing whether the current unmaintained Explore Ledbury website could be taken forward as an alternative to developing a website from scratch. **Action:**

**Christine Tustin**

**Review** at next meeting

- c) Setting up a patient group to consider health issues throughout the town.  
**Status:** *A meeting with representatives from Healthwatch Herefordshire on 5<sup>th</sup> March agreed to take forward a representative Ledbury Health Group with the two town surgery PPGs as a base.*

Representatives of both St Katherine's and Market Surgery Patient Participation Groups present agreed that the objectives identified in the 5<sup>th</sup> March meeting were very appropriate to the health issues now pertinent to Ledbury. It was agreed that they would arrange a joint meeting of PPG representatives and would seek a time for the meeting which would enable the presence of Amy Chandler, the Healthwatch Herefordshire Engagement Officer to help the meeting frame priorities and next steps. It was noted that Town Council representation on the proposed Ledbury Health Group would be appropriate but the PPG representatives needed to frame a way forward first.

**Action:** **Patricia Wilkin** for St Katherine's PPG with Heather Peaker and Brenda Hill for Market Surgery PPG

**Patricia Wilkin** to report progress at next meeting

- d) Coordination of sports groups to optimise use of sports facilities.  
**Status:** *Following concerns over sports provision and representation in Ledbury, Ledbury and District Sports Federation has now been re-established with new officers to take matters forward as required.*

No actions from this meeting

- e) Youth Council

**Status:** *The Youth Council has reconvened with new members*  
Sally Holliday reported

- The Youth Council attended Community Day with a stand in St Katherine's Hall.

- Members had also helped publicise and taken part in the Friends of Ledbury Children's Centre's 10<sup>th</sup> Anniversary Fun Day on Community Day. The Friends have invited Youth Council members to help with their Forest School activities in the Summer holidays.
- The Youth Council is also working with Ledbury Primary School to mount an art competition and exhibition at the Ledbury Celebration – the artworks have been collected from LPS and will be judged by Mr Stevenson of JMHS this week. It promises to be a special display.

^Councillor Shields and Sally Holliday will meet to discuss opportunities for the Youth Council for the next period. **Action: Councillor Shields** to contact Sally Holliday with dates.

**Review** at next meeting

f) Traffic Management

**Status:** *The report on Ledbury's Public Realm (including traffic management) produced by Balfour Beatty for Herefordshire Council due for publication at the end of March 2017 is still not available -*

Herefordshire Council has responded to Griff Holliday's complaint about the continuing failure to publish this report. The report is now due to be released for comment by stakeholders by the end of June. The meeting noted that the Town Council should be included as a stakeholder. Griff Holliday will check this is so when the report is received.

**Review** at next meeting

g) Visitor Brochure arrangements and budget

Budgetary provision for the update/reprint of the Destination brochure for tourist year 2019 is needed. **Action: Christine Tustin** to obtain and provide estimates for budget.

h) Communications with residents and businesses

The following were noted:

- Work on the Website Requirements Document continues
- The Town Council's Facebook page is now active again
- A parish meeting is being planned
- Consideration is being given to providing a regular news bulletin.

**Review** at next meeting.

4. Any other business - There was no other business.

**Next Meeting:** Tuesday 14<sup>th</sup> August 2018 at Town Council Office at 7pm.

Griff Holliday  
For Ledbury Town Plan Working Group

27<sup>th</sup> June 2018